

Pueblo Home of Heroes Association Press Release  
July 17, 2024



The Pueblo Home of Heroes Association along with co-sponsors Historic Arkansas Riverwalk Project (HARP), Center for American Values, Pueblo Convention Center and the Greater Pueblo Chamber of Commerce, announces a new fun and exciting feature to those who visit HARP, the Walk of Valor Virtual Guide.

The Walk of Valor was first created in 2011 by the Center for American Values, The Media Center and the Pueblo Home of Heroes Association and highlighted and mapped eight sites at the Pueblo Convention Center and HARP in a brochure about each site along the one mile walk with text explaining the extraordinary valorous stories of those connected to Pueblo. This effort was never as successful as was hoped because it was difficult to get the brochures in the hands of visitors to HARP.

The new Walk of Valor Virtual Guide fixes that problem by visitors being able to use their cell phones to scan the QR codes located on signs now situated at each of the sites which have been expanded to eleven. Once they scan the QR code they will be able to read or listen, on their phone, about the event the site represents and be guided on to the next site and shown the way with a real time augmented reality video using arrows pointing the way.

The eleven sites are: Pueblo Medal of Honor Memorial, the Medal of Honor Information Center, USS Pueblo Plaque, Peter C. Lemon plaque, Veterans' Bridge, Memorial plaque for 100<sup>th</sup> anniversary of Tomb of the Unknown Soldier, Zebulon Pike Plaza, World Trade Center Steel Memorial, Center for American Values, Interpretive 1921 Pueblo Flood Wall and Memorial Hall.

According to Paulette Stuart, President of the Pueblo Home of Heroes Association, they and their fellow sponsors have gone to the trouble and expense to create and maintain the Walk of Valor Virtual Guide, because they want Puebloan's young, old and in between, to be proud of our city and the part its citizens have played over the years in overcoming disasters, fighting our enemies who would take away our freedoms and serving our country in so many ways. We want them to know why, and be proud to say, Pueblo is the "Home of Heroes"!

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